

Report subject	Refreshing the Strategy
Meeting date	21 October 2024
Status	Public report
Executive summary	<p>This paper proposes a simple process for developing and agreeing a refreshed Health and Wellbeing Strategy, following the workshop held earlier in the year.</p> <p>It also proposes a workshop for the place-based partnership to consider which programmes should be prioritised, to deliver against the main strategy themes.</p>
Recommendations	<p>It is RECOMMENDED that:</p> <ol style="list-style-type: none"> 1) Board members agree to adopt the main ICP strategy headings (Prevention and Early Intervention, Thriving communities, Working Better Together) and construct the strategy to reflect these. 2) Board members agree to participate in a simple voting process to select the most important issues under each of the three themes. From this, the final strategy will be developed. 3) Board members are asked to endorse a workshop involving the place-based partnership officers to identify the main programmes anticipated to deliver against the themes in the strategy, to ensure alignment.
Reason for recommendations	<p>The Health and Wellbeing Strategy is due a refresh. This process should incorporate the new BCP Council corporate strategy, the ICP strategy and NHS Joint Forward Plan. It should also take account of important system programmes that have potential to deliver against priorities, including council and NHS transformation plans. Capturing these programmes in a delivery plan for the place based</p>

	partnership, overseen by the Health and Wellbeing Board, will ensure strong alignment between priority and delivery.
Portfolio Holder(s):	Councillor David Brown, Portfolio Holder Health and Wellbeing
Corporate Director	Jillian Kay, Director of Wellbeing
Contributors	Sam Crowe, Director of Public Health
Wards	All Wards
Classification	For Recommendation

Background

1. The BCP Council Health and Wellbeing Board Strategy is due to be refreshed. It was last refreshed in 2020, during COVID and under a previous administration. Since then there is a new administration, new corporate strategy, a strategy for the integrated care system and a new NHS Joint Forward Plan.
2. The Board held a development session in December 2023 that agreed to refresh the strategy, taking into account the BCP Council corporate strategy and vision, Integrated Care Strategy, and other plans and strategies.
3. The board recognised the importance of alignment between the Health and Wellbeing Strategy, and the emerging place-based partnership.
4. Board Members proposed an initial list of programmes and transformation work that could help contribute to delivering the strategic aims of the Health and Wellbeing Board, through the place-based partnership. This included:
 - Development of family hubs, and other community assets including the proposed wellbeing hubs; the fulfilled lives transformation programme for children and young people;
 - Integrated neighbourhood teams, which are now developing in Boscombe and Poole Central.

- Supporting older adults to live well and independently through the Better Care Fund; the building strong foundations adults transformation programme;
- Community mental health transformation – including services for children and young people, and the new Access Wellbeing community offer;
- Going smoke-free by 2030 – to accelerate smoking cessation and develop community champions to support initiatives like Swap to Stop (vaping starter kits).
- Cost of living, poverty and housing – this was raised by Members as an important issue affecting all communities currently.
- Major health services changes, including the new hospitals programme, and urgent and emergency care transformation.

The proposed process

5. Rather than draft a strategy and invite Board Members to comment on it, a short survey is being proposed that would give Members the opportunity to identify their top priorities and programmes that should be included in the strategy. We are proposing to use the 3 main headings in the ICP strategy to organise these priorities and programmes: Prevention and early help, Thriving Communities, and Working Better Together. Once the voting has been considered, a draft framework will be shared with the board that shows the main programmes under each of these themes.
6. The BCP Council place-based partnership is due to hold its first meeting just before the Health and Wellbeing Board in October. This will be a good opportunity to start to align work programmes that could deliver the outcomes under the Health and Wellbeing Strategy. The Partnership will be asked to consider holding a short workshop to identify the main programmes that will deliver against the strategy aims.
7. The Board will be kept informed of the discussions in the place-based partnership, the outcome from the survey, and a timeline for sign off of the completed strategy refresh. The aim is to complete this work by January 2025.

Summary of financial implications

8. There are no financial implications to note

Summary of legal implications

9. The Health and Wellbeing Board is required to produce a strategy that shows how the major health and wellbeing needs will be met through health and care working together. It must pay due regard to the ICP strategy, and Joint Strategic Needs Assessment.

Summary of human resources implications

10. There are no human resources implications to note.

Summary of environmental impact

11. There are no environmental implications to note

Summary of public health implications

12. Having a clear strategy supported by a delivery programme overseen by the place-based partnership will be necessary to meet the legal duty to improve public health and reduce inequalities.

Summary of equality implications

13. The strategy will need to consider how differences in health outcome between equalities groups can be minimised.

Summary of risk assessment

14. HAVING CONSIDERED: the risks associated with this decision; the level of risk has been identified as:

Current Risk: LOW

Residual Risk: LOW

Background papers

Appendix One: Presentation to the Board to support the paper.